

## **EXHIBIT 55**

## BizRate Sponsored w/Premium User flow in Survey Path 12/10/02

Help us make Travelocity.com even better!

Fill out our quick and easy online survey.

You can claim a Thank You Reward  
valued at up to \$100  Travelocity.com

PLUS a chance to win \$25 today!

[Click here](#) survey by  BizRate.com

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**Travelocity.com**

### Evaluation of Travelocity.com

Complete this survey for a chance to win \$25 today! Plus, you can claim your Thank You Reward\* of popular magazines valued at up to \$100! See Official Rules.

\*Offer valid for U.S. residents only. Select a one-year trial subscription to up to 3 of your favorite magazines for a low processing & handling fee of just \$2 for each selection, charged to your credit card. (Complete this survey for more details and for your chance to win \$25 today.)

#### Merchant Performance Ratings

How satisfied are you overall with this purchase experience at Travelocity.com's site?

	Not at All A Little Somewhat Quite a Bit Highly										
	1	2	3	4	5	6	7	8	9	10	n/a
Overall Satisfaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>


How satisfied are you with each of the following aspects of this online reservation?


	Not at All A Little Somewhat Quite a Bit Highly										
	1	2	3	4	5	6	7	8	9	10	n/a
Ease of Making Travel Reservations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Travel Planning Selection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Travel Planning Information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Travel Prices Offered	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Web Site Performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease of Comparing Prices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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## Evaluation of Travelocity.com

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### Online Travel Reservation Experience

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Is this the first time you've ever made a purchase online?

☐ Yes ☐ No

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If "Yes," please [Click Here](#) to skip to the next relevant question.

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Is this the first time you've ever made a personal/leisure travel reservation online?

☐ Yes ☐ No

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If "Yes," please [Click Here](#) to skip to the next relevant question.

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Is this the first time you've ever made a personal/leisure reservation online from Travelocity.com?

☐ Yes ☐ No

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If "Yes," please [Click Here](#) to skip to the next relevant question.

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Including this order, how many personal/leisure reservations have you made from Travelocity.com online in the last six months?

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Including this order, how many personal/leisure reservations have you made from Travelocity.com and similar merchants online in the last six months?

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survey by  

### Evaluation of Travelocity.com

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Who will be traveling on this reservation?

☐ Just myself ☐ Someone else

☐ Myself and someone else

---

Was this reservation for domestic or international travel?

☐ Domestic only ☐ Both domestic and international

☐ International only

---

Which of the following most influenced your decision to visit Travelocity.com's site today?

Select only one of the following

Online	- Select -
Email	- Select -
Print	- Select -
TV	- Select -
Radio	- Select -
Another Source	- Select -

If "Other," please specify:

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What was the main reason for making your travel reservation through Travelocity.com rather than another online merchant?

- Select -

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the best way to buy things online

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Some of the following questions apply to the purchase you just made. These questions will provide information to merchants about credit card usage and other payment methods to help them better meet your needs.

#### Method of Payment

How did you pay for this purchase?

- Select -

If "Other," please specify:

If you selected MasterCard or Visa, what bank issued the card?

- Select -

If "Other," please specify:


Please indicate how many of the following major brands of credit/debit cards you own (Check all that apply):


	None	1	2	3	4	More than 4
American Express/American Express Optima Card	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carte Blanche/Diners Club Card	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discover Card	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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 Travelocity.com

### Evaluation of Travelocity.com

Please Tell Us A Little Bit About Yourself

Gender

☐ Male ☐ Female

Annual Household Income

- Select -

Education

- Select -

Marital Status

- Select -

ZIP / Postal Code

Children's Ages

Please check all that apply.

☐ Children under age 2 ☐ Age 12-17

☐ Age 2-5 ☐ I have no children under 18

☐ Age 6-11 ☐ I have no children

Done Internal

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☒ You are authorized to share my information with Travelocity.com.

☐ Yes! Please keep me informed about the FREE money-saving benefits of starting my shopping at BizRate.com.

We would like to invite you to join our exclusive BizRate.com Online Research Panel. As a member of the panel you will be able to voice your opinions by completing online surveys and have even more chances to win great prizes!

☐ Yes! I'd like to join the BizRate.com Panel and voice my opinions.  
(If you are already a Panel member you do not need to check the box.)


**Thank You!**

Your feedback will help to make online shopping safer and better. Remember to start all of your online shopping at BizRate.com to find the best deals and benefit from the experience of millions of online shoppers--just like you!

Please submit your survey below. You may then claim your Thank You Reward of popular magazines valued at up to \$100 and enter our sweepstakes for a chance to win \$25 today!


This survey is now 100% complete.

**Submit survey**

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BizRate.com Price Comparison Shopping Best Prices, Consumer Ratings of Online Stores, Product - Microsoft Internet Explorer

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**Daily Cash Giveaway** win up to \$100!

1. Enter your name & email address:

First Name: (Required)

Last Name: (Required)

Email Address: (Required)

We'll contact you at the email address above if you are e

2. Click to enter... Good luck.


☒ Yes. Enter me to win in the Daily Cash Giveaway and send me BizRate's Money Saving Newsletters!

☐ No Thanks. I do not want to receive BizRate's newsletters filled with money-saving offers on pop. But, still enter me in the Daily Cash Giveaway.

[Enter the Daily Cash Giveaway](#)

**AS OUR THANKS TO YOU**  
for completing this Survey, here is your reward  
**Choose up to 3 of your favorite magazines!**  
Valued at up to \$100! Processing & handling is just \$2 for each selection

**BizRate.com** **SPECIAL BONUS:** Order NOW and get **FREE software!**

 **Thank you for completing the survey!**

**GET YOUR FAVORITES - FIRST YEAR FREE**

**SPECIAL BONUS OFFER:**  
**FREE Software worth up to \$40**

1. Select your favorite magazines (limit 3) with the **FIRST YEAR FREE**.  
2. Claim your **ABSOLUTELY FREE** software at the bottom of the page.  
3. And **YES**, the software is really **FREE!**





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## Sweeps Thank You

WinRate.com Price Comparison - Finding Best Prices, Consumer Ratings of Online Stores, Product - Microsoft Internet Explorer	
The New Member Tools	
<p>3</p> 	<p>See offer at <a href="http://SprintPCS.com">SprintPCS.com</a></p> <ul style="list-style-type: none"> <li>• PCS Free &amp; Clear Plan from Sprint</li> <li>• \$30 a month for 300 Anytime Minutes. Includes Unlimited Night &amp; Weekend Minutes and Nationwide Long Distance.</li> <li>• Select PCS Phones free!</li> </ul>
<p>4</p> 	<p><b>Choose any Three Magazines with the First Year FREE!</b> (Go!)</p> <p>See offer at <a href="http://mybonuscenter.com">mybonuscenter.com</a></p> <ul style="list-style-type: none"> <li>• Select from your favorite magazines, like Esquire, Budget Living, Elle Decor, Kiplinger's Personal Finance, PC Magazine, Road &amp; Track, and many more!</li> <li>• Valued at up to \$70, processing is just \$2 for each selection.</li> </ul>
<p>5</p> 	<p><b>Webster's Millennium 2003 Encyclopedia on CD-ROM for FREE! Just Pay Shipping &amp; Handling!</b> (Go!)</p> <p>See offer at <a href="http://free-cdsoftware.com">free-cdsoftware.com</a></p> <ul style="list-style-type: none"> <li>• The ultimate encyclopedia reference collection for the whole family.</li> <li>• No matter what facts and knowledge you are searching for, Webster's has what you need.</li> <li>• Whether it's history, science, geography, the arts, or more, you'll get up-to-date information!</li> </ul>
<p>6</p> 	<p><b>Get A Free Sample of Olay Daily Facials Cleansing Cloths</b> (Go!)</p> <p>Request a Free Sample at <a href="http://DailyFacials.com">DailyFacials.com</a></p> <ul style="list-style-type: none"> <li>• A clinical test proves Olay Daily Facials are as good for your skin as a salon facial.</li> <li>• Request a Free Sample online.</li> <li>• Hurry, limited quantities available.</li> </ul>

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